



LUCA AWARDS

Celebrating excellence in bookkeeping

17 November 2025
QEII Centre, London

SPONSORSHIP OPPORTUNITIES 2025





LUCA AWARDS

The Oscars of the bookkeeping world, the annual ICB LUCA Awards recognise outstanding achievement in the bookkeeping profession and reveal the favourite software and apps of the nation's bookkeepers.

The winners will be announced on Monday 17 November at the QEII Centre, London.



The Bookkeeper Awards

ICB members can enter a variety of categories by answering a few short questions. The entries are correlated and judged by an independent panel of experts. This year, in addition to small and large practice of the year, we have introduced a new category of medium practice of the year.

Categories:

- Student of the Year
- ICB Tutor of the Year
- New Practice of the Year
- Small Practice of the Year
- Medium Practice of the Year*
- Large Practice of the Year
- Bookkeeper in Industry
- Team of the Year
- ICB Branch of the Year
- Bookkeeper Influencer of the Year
- Client Experience
- Payroll Practitioner of the Year
- Agricultural Bookkeeper of the Year*

***new for 2025**

The Vendor Awards

Software vendors and training providers are an essential part of bookkeeper life. The ICB Vendor awards recognise excellence, innovation and commitment to our community.

Vendors can enter multiple categories before 10 September. A list is then put to the ICB membership for their vote.

Categories:

- Data Capture App of the Year
- Payroll and HR Software of the Year
- Business Bank of the Year
- Bookkeeper Toolkit App*
- Payments Provider of the Year
- Reporting and Analysis Software of the Year
- Bookkeeping Software of the Year
- Data Capture App of the Year
- Tax & Accounts Production of the Year
- Emerging App of the year
- Bookkeepers' Champion
- Bookkeepers' Friendliest Software of the Year
- Integration of the Year
- AI Innovation in Bookkeeping

***new for 2025**



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Category Sponsorship: £3,250

Pre-Awards brand awareness:

- Logo on all pre-event marketing email campaigns sent to circa. 23,000, including ICB members
- Promotion of your organisation's involvement via the ICB Bookkeepers Summit LinkedIn showcase page.
- Logo, profile and URL link in the sponsor's section of the LUCA Awards webpages:
www.bookkeeperssummit.com/lucaawards
- Use of the 'ICB LUCA Awards sponsor' logo for the contracted period for your website and marketing materials
- Logo on event e-ticket

At the Awards:

- One standard table for ten guests at the awards ceremony, including a three-course meal inc. coffee, petits fours and four bottles of wine per table
- A branded table within the exclusive sponsors' drinks reception for ten guests
- Ownership of one awards category during the presentation of the winner's trophy in your sponsored category
- A company representative on stage to present the category winner's trophy
- Branding across all screens at the awards ceremony throughout the night

After the Awards:

- Logo in post-event email campaigns



Drinks Reception Sponsorship: £7,000

Pre-Awards brand awareness:

- Logo on all pre-event marketing email campaigns sent to circa. 23,000, including ICB members.
- Promotion of your organisation's involvement via the ICB Bookkeepers Summit LinkedIn showcase page.
- Logo, profile and URL link in the sponsor's section of the LUCA Awards webpages:
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- Use of the 'ICB LUCA Awards sponsor' logo for the contracted period for your website and marketing materials
- Logo on event e-ticket

At the Awards:

- Permission for you to brand the room as you wish (subject to approval from ICB and redactive) - you can provide us with napkins, aprons, pull up banners, badges etc
- One standard table for ten guests at the awards ceremony, three-course meal inc. coffee, petits fours and four bottles of wine per table — included for sponsors not already receiving this through their Summit package
- A branded table within the exclusive sponsors' drinks reception for ten guests
- Branding across all screens at the awards ceremony throughout the night

After the Awards:

- Logo in post-event email campaigns



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Table host sponsor : £6,000

Pre-Awards brand awareness:

- Logo on all pre-event marketing email campaigns sent to circa. 23,000, including ICB members
- Promotion of your organisation's involvement via the ICB Bookkeepers Summit LinkedIn showcase page.
- Logo, profile and URL link in the sponsor's section of the LUCA Awards webpages:
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- Use of the 'ICB LUCA Awards sponsor' logo for the contracted period for your website and marketing materials
- Logo on event e-ticket

At the Awards:

- Option to supply a small branded table gift on each place setting for all guests (subject to approval from ICB and redactive and supplied at cost to sponsor)
- One standard table for ten guests at the awards ceremony, three-course meal inc. coffee, petits fours and four bottles of wine per table — included for sponsors not already receiving this through their Summit package
- A branded table within the exclusive sponsors' drinks reception for ten guests
- Branding across all screens at the awards ceremony throughout the night

After the Awards:

- Logo in post-event email campaigns



Photobooth sponsor : £5,000

Pre-Awards brand awareness:

- Logo on all pre-event marketing email campaigns sent to circa. 23,000, including ICB members.
- Promotion of your organisation's involvement via the ICB Bookkeepers Summit LinkedIn showcase page.
- Logo, profile and URL link in the sponsor's section of the LUCA Awards webpages:
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- Logo on event e-ticket

At the Awards:

- ICB to supply sponsor branded photo booth/pod for guest's entertainment during drinks reception and post Awards.
- Subsequent photos with sponsor branding are printed and supplied digitally and in print — and guests share on social media, giving further brand reach.
- Half table for five guests at the awards ceremony, a three-course meal inc. coffee, petits fours and two bottles of wine for the table — included for sponsors not already receiving this through their Summit package.
- A branded table within the exclusive sponsors' drinks reception for ten guests.
- Branding across all screens at the awards ceremony throughout the night

After the Awards:

- Logo in post-event email campaigns





*All rates are exclusive of VAT

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Entertainment sponsor: £4,000

Pre-Awards brand awareness:

- Logo on all pre-event marketing email campaigns sent to circa. 23,000, including ICB members
- Promotion of your organisation's involvement via the ICB Bookkeepers Summit LinkedIn showcase page.
- Logo, profile and URL link in the sponsor's section of the LUCA Awards webpages:
www.bookkeeperssummit.com/lucaawards
- Use of the 'ICB LUCA Awards sponsor' logo for the contracted period for your website and marketing materials
- Logo on event e-ticket

At the Awards:

- ICB to supply sponsor branded DJ booth for guest's entertainment at the Awards after-party.
- Half table for five guests at the awards ceremony, a three-course meal inc. coffee, petits fours and two bottles of wine for the table — included for sponsors not already receiving this through their Summit package.
- A branded table within the exclusive sponsors' drinks reception for ten guests.
- Branding across all screens at the awards ceremony throughout the night

After the Awards:

- Logo in post-event email campaigns

Elevate your brand by sponsoring the LUCA Awards — showcase your excellence to the industry's most innovative bookkeepers and software leaders at the live event in London on 17 November.

